



*The Wanda Project:* Brought together by a common goal, Bully Police USA, FCCLA (Family, Career and Community Leaders of America), and Nashville recording artists, The Readings, are collaborating to create a nationwide media campaign about the dangers and effects of teenage bullying. Our goal is to bring much needed attention to a social phenomenon that grows more widespread every day, and to effect change within our communities at a grass roots level.

Inspired by *Wanda's Song*, written and recorded by The Readings, The Wanda Project begins with the making of the *Wanda's Song* music video and associated documentary footage. *Wanda's Song* has become an anthem for the national anti-bullying movement; in the past several years it has been circulated virally around the internet, posted to websites, used in tributes to victims of bullying, and used to raise awareness for the anti-bully cause. With over 5 and a half million students enrolled in STOP the Violence program classes, FCCLA will carry the song, video, and message directly to schools and students across the country for educational purposes. Bully Police USA will present the video to legislatures across the country to attract the attention of policymakers, and to continue to push for legislation protecting bully victims.

A national retailer will be engaged to market T-shirts for the cause, and a national PR and media campaign will accompany these efforts to give the movement widespread exposure and appeal. View the project link at [www.thereadings.net/Wanda](http://www.thereadings.net/Wanda).